

Interim Consolidated Financial Statements

Mood Media Corporation

Unaudited

For the three months ended March 31, 2013

Mood Media Corporation

INTERIM CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

As at March 31, 2013

In thousands of US dollars unless otherwise stated

	Notes	March 31, 2013	December 31, 2012
ASSETS			
Current assets			
Cash		\$43,871	\$46,384
Restricted cash		1,264	2,675
Trade and other receivables		96,566	96,511
Income tax receivable		1,475	-
Inventory		32,932	30,938
Prepaid expenses		11,154	9,329
Deferred costs		7,530	7,135
		194,792	192,972
Assets classified as held for sale	20	12,579	15,767
Total current assets		207,371	208,739
Non-current assets			
Deferred costs		8,699	8,591
Property and equipment		54,935	57,656
Other financial assets	14,18	5,160	3,210
Investment in associates		589	621
Intangible assets	11	326,971	339,673
Goodwill	12	326,858	329,291
Total assets		930,583	947,781
LIABILITIES AND EQUITY			
Current liabilities			
Trade and other payables		97,074	101,016
Income tax payable		2,159	1,217
Deferred revenue		21,675	12,814
Other financial liabilities	14,18	9,662	8,788
Current portion of long-term debt	13	2,132	2,132
		132,702	125,967
Liabilities directly associated with assets classified as held for sale	20	8,191	9,645
Total current liabilities		140,893	135,612
Non-current liabilities			
Deferred revenue		6,929	7,249
Deferred tax liabilities		39,593	34,431
Other financial liabilities	14,18	12,940	29,457
Long-term debt	13	586,717	586,183
Total liabilities		787,072	792,932
Equity			
Share capital	15	323,318	323,318
Contributed surplus		31,297	30,934
Foreign exchange translation reserve	15	(4,231)	2,163
Deficit	15	(213,507)	(204,669)
Reserves of a disposal group held for sale		4,931	1,510
Equity attributable to owners of the parent		141,808	153,256
Non-controlling interests		1,703	1,593
Total equity		143,511	154,849
Total liabilities and equity		\$930,583	\$947,781
Commitments and contingencies	17		

The accompanying notes form part of the consolidated financial statements

Mood Media Corporation
INTERIM CONSOLIDATED STATEMENTS OF INCOME (LOSS)

For the three months ended March 31, 2013

In thousands of US dollars unless otherwise stated

	Notes	3 months ended March 31, 2013	3 months ended March 31, 2012
<u>Continuing operations</u>			
Revenue	5,19	\$129,087	\$84,082
Expenses			
Cost of sales (excludes depreciation and amortization)		58,687	32,910
Operating expenses		44,438	29,601
Depreciation and amortization		17,724	12,310
Share-based compensation	16	363	887
Other expenses	6	5,894	10,676
Foreign exchange loss (gain) on financing transactions		6,035	(3,488)
Finance (income) costs, net	7	(5,476)	16,231
Income (loss) for the period before taxes		1,422	(15,045)
Income tax charge (credit)	8	6,392	(16,797)
(Loss) income for the period from continuing operations		(4,970)	1,752
<u>Discontinued operations</u>			
Loss after tax from discontinued operations	20	(3,752)	(12,253)
Loss for the period		(8,722)	(10,501)
<u>Attributable to</u>			
Owners of the parent		(8,838)	(10,463)
Non-controlling interests		116	(38)
		\$(8,722)	\$(10,501)
<u>Net earnings (loss) per share</u>			
Basic and diluted	9	\$(0.05)	\$(0.08)
Basic and diluted from continuing operations	9	(0.03)	0.01
Basic and diluted from discontinued operations	9	(0.02)	(0.09)

The accompanying notes form part of the consolidated financial statements

Mood Media Corporation
INTERIM CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)

For the three months ended March 31, 2013

In thousands of US dollars unless otherwise stated

	3 months ended March 31, 2013	3 months ended March 31, 2012
Loss for the period	\$(8,722)	\$(10,501)
Exchange differences on translation of foreign operations	(2,979)	2,683
Other comprehensive income (loss) for the period, net of tax	(2,979)	2,683
Total comprehensive loss for the period, net of tax	(11,701)	(7,818)
Attributable to:		
Owners of the parent	(11,811)	(7,784)
Non-controlling interests	110	(34)
	\$(11,701)	\$(7,818)

The accompanying notes form part of the consolidated financial statements

Mood Media Corporation

INTERIM CONSOLIDATED STATEMENTS OF CASH FLOWS

For the three months ended March 31, 2013

In thousands of US dollars unless otherwise stated

	Notes	3 months ended March 31, 2013	3 months ended March 31, 2012
Operating activities			
Income (loss) for the period before taxes - continuing operations		\$1,422	\$(15,045)
Loss for the period before taxes - discontinued operations	20	(3,752)	(11,043)
		(2,330)	(26,088)
Non-cash adjustment to reconcile income (loss) for the period before taxes to net cash flows			
Depreciation and impairment of property and equipment		8,327	7,409
Amortization and impairment of intangible assets	11	10,213	12,345
Share-based compensation	16	363	887
Finance (income) costs, net and foreign exchange from financing		1,479	12,054
Working capital adjustments			
Decrease in trade and other receivables		1,750	4,700
Increase in inventories		(1,888)	(2,612)
Decrease in trade and other payables		(14,956)	(6,155)
Increase in deferred revenue		8,446	5,696
		11,404	8,236
Income tax paid		(1,216)	(624)
Interest received		24	28
Net cash flows from operating activities		10,212	7,640
Investing activities			
Purchase of property and equipment and intangible assets		(7,839)	(9,010)
Acquisition of businesses, net of cash acquired		-	(45,880)
Net cash flows used in investing activities		(7,839)	(54,890)
Financing activities			
Repayment of borrowings	13	(533)	(888)
Transaction costs on issue of common shares		-	(4,272)
Proceeds from private placement		-	115,884
Proceeds from exercise of share options		-	68
Finance lease payments		(426)	(304)
Interest paid		(3,633)	(8,881)
Repayment of loans to former DMX debtholders		-	(32,267)
Net cash flows from (used in) financing activities		(4,592)	69,340
Net (decrease) increase in cash		(2,219)	22,090
Net foreign exchange gain		(294)	(271)
Cash at beginning of period		46,384	15,706
Cash at end of period		\$43,871	\$37,525

The accompanying notes form part of the consolidated financial statements

Mood Media Corporation
INTERIM CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

For the three months ended March 31, 2013

In thousands of US dollars unless otherwise stated

	Notes	Share Capital	Contributed Surplus	Foreign Exchange Translation Reserve	Deficit	Discontinued Operations	Total	Non- Controlling Interests	Total Equity
As at January 1, 2013		\$323,318	\$30,934	\$2,163	\$(204,669)	\$1,510	\$153,256	\$1,593	\$154,849
Income (loss) for the period		-	-	-	(8,838)	-	(8,838)	116	(8,722)
Translation of foreign operations		-	-	(2,973)	-	-	(2,973)	(6)	(2,979)
Discontinued operations		-	-	(3,421)	-	3,421	-	-	-
Total comprehensive income (loss)		-	-	(6,394)	(8,838)	3,421	(11,811)	110	(11,701)
Share-based compensation	16	-	363	-	-	-	363	-	363
As at March 31, 2013		\$323,318	\$31,297	\$(4,231)	\$(213,507)	\$4,931	\$141,808	\$1,703	\$143,511

The accompanying notes form part of the consolidated financial statements

Mood Media Corporation
INTERIM CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

For the three months ended March 31, 2012

In thousands of US dollars unless otherwise stated

	Notes	Share Capital	Contributed Surplus	Foreign Exchange Translation Reserve	Deficit	Discontinued Operations	Total	Non- Controlling Interests	Total Equity
As at January 1, 2012		\$171,912	\$27,204	\$806	\$(125,167)	-	\$74,755	\$154	\$74,909
Loss for the period		-	-	-	(10,463)	-	(10,463)	(38)	(10,501)
Translation of foreign currency operations		-	-	2,679	-	-	2,679	4	2,683
Discontinued operations		-	-	3,209	-	(3,209)	-	-	-
Total comprehensive income (loss)		-	-	5,888	(10,463)	(3,209)	(7,784)	(34)	(7,818)
Share-based compensation		-	887	-	-	-	887	-	887
Issue of share capital		115,884	-	-	-	-	115,884	-	115,884
Transaction costs on issue of share capital		(4,272)	-	-	-	-	(4,272)	-	(4,272)
Exercise of share options		68	-	-	-	-	68	-	68
As at March 31, 2012		\$283,592	\$28,091	\$6,694	\$(135,630)	\$(3,209)	179,538	\$120	\$179,658

The accompanying notes form part of the consolidated financial statements

Mood Media Corporation
NOTES TO THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS
For the three months ended March 31, 2013

In thousands of US dollars unless otherwise stated

1. Corporate information

Mood Media Corporation (“Mood Media” or the “Company”) is a publicly traded company on the Toronto Stock Exchange and the London Alternative Investment Market and is domiciled and incorporated in Canada. The Company’s registered office is located at 99 Sante Drive, Concord, Ontario, Canada.

The Company provides in-store audio, visual and scent marketing solutions to a range of businesses including specialist retailers, department stores, supermarkets, financial institutions and fitness clubs as well as hotels and restaurants. Proprietary technology and software are used to deploy music from a compiled music library to client sites. This library comes from a diverse network of producers including major labels and independent and emerging artists.

2. Statement of compliance

These interim consolidated financial statements have been prepared in accordance with IAS 34 Interim Financial Reporting as issued by the International Accounting Standards Board (“IASB”) and using the same accounting policies and methods as were used for the Company’s annual financial statements and notes for the year ended December 31, 2012. These interim consolidated financial statements do not include all of the information and disclosures required by International Financial Reporting Standards (“IFRS”) for annual financial statements. Accordingly, these interim consolidated financial statements should be read in conjunction with the Company’s annual financial statements as at and for the year ended December 31, 2012 and the accompanying notes.

All amounts are expressed in US dollars (unless otherwise specified), rounded to the nearest thousand.

These interim consolidated financial statements of the Company were approved by the Audit Committee and authorized for issue on May 8, 2013.

Mood Media Corporation
NOTES TO THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS
For the three months ended March 31, 2013

In thousands of US dollars unless otherwise stated

3. Summary of estimates, judgments and assumptions

The preparation of the Company's interim consolidated financial statements requires management to make estimates, judgments and assumptions that affect the reported amounts of assets, liabilities, revenue, expenses and the disclosure of contingent assets and liabilities at the date of the interim consolidated financial statements. However, uncertainty about these estimates, judgments and assumptions could result in outcomes that require a material adjustment to the carrying amount of the asset or liability affected in future periods.

There has been no substantial change in the Company's critical accounting estimates since the publication of the annual consolidated financial statements as at and for the year ended December 31, 2012, other than to the fair value of the contingent consideration payable to the former owners of Muzak (note 14).

4. Summary of significant accounting policies

New standards, interpretations and amendments adopted

The Company adopted the following standards on January 1, 2013:

IFRS 10, Consolidated Financial Statements

IFRS 10 replaced the portion of IAS 27, Consolidated and Separate Financial Statements that addressed the accounting for consolidated financial statements. It also includes the issues raised in SIC-12 Consolidation - Special Purpose Entities. IFRS 10 establishes a single control model that applies to all entities including special purpose entities. The changes introduced by IFRS 10 requires management to exercise significant judgment to determine which entities are controlled and, therefore, are required to be consolidated by a parent, compared with the requirements of IAS 27. There has been no impact to the Company's interim consolidated financial statements following the adoption of this standard.

IFRS 11, Joint Arrangements

IFRS 11 replaced IAS 31, Interests in Joint Ventures and SIC-13, Jointly-controlled Entities - Non-monetary Contributions by Ventures. IFRS 11 removes the option to account for jointly controlled entities ("JCEs") using proportionate consolidation. Instead, JCEs that meet the definition of a joint venture must be accounted for using the equity method. There has been no impact to the Company's interim consolidated financial statements following the adoption of this standard.

Mood Media Corporation
NOTES TO THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS
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In thousands of US dollars unless otherwise stated

4. Summary of significant accounting policies (continued)

IFRS 12, Disclosure of Involvement with Other Entities

IFRS 12 includes all of the disclosures that were previously included in IAS 27 related to consolidated financial statements, as well as all of the disclosures that were previously included in IAS 31, IAS 28 and SIC-12 and SIC-13. These disclosures relate to an entity's interests in subsidiaries, joint arrangements, associates and structured entities. The amendment has had no impact on the presentation or the Company's financial position or performance.

IFRS 13, Fair Value Measurement

IFRS 13 establishes a single source of guidance under IFRS for all fair value measurements. IFRS 13 does not change when an entity is required to use fair value, but rather provides guidance on how to measure fair value under IFRS when fair value is required or permitted. The standard has had no impact on the Company's financial position or performance.

New standards, interpretations and amendments thereof not yet effective

Standards issued but not yet effective up to the date of issuance of the Company's interim consolidated financial statements are listed below. This listing of standards and interpretations issued are those that the Company reasonably expects to have an impact on disclosures, financial position or performance when applied at a future date.

The Company intends to adopt these standards when they become effective.

Amendments to IAS 32, Offsetting Financial Assets and Financial Liabilities

The amendments in IAS 32 clarify certain items regarding offsetting financial assets and financial liabilities. The amendments are to be applied retrospectively and will be effective for annual periods commencing on or after January 1, 2014, with earlier application permitted. The amendment affects presentation only and the Company will continue to assess any impact on the Company's financial position or performance.

IFRS 9, Financial Instruments: Classification and Measurement

IFRS 9 as issued reflects the first phase of the IASB's work on the replacement of IAS 39 and applies to the classification and measurement of financial assets and financial liabilities as defined in IAS 39. The standard is effective for annual periods beginning on or after January 1, 2015. The Company will continue to assess any impact on the classification and measurement of the Company's financial assets as well as any impact on the classification and measurement of financial liabilities.

Mood Media Corporation
NOTES TO THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS
For the three months ended March 31, 2013

In thousands of US dollars unless otherwise stated

5. Revenue

The composition of revenue is as follows:

	3 months ended March 31, 2013	3 months ended March 31, 2012
Sale of goods	\$38,726	\$16,796
Rendering of services	89,344	66,067
Royalties	1,017	1,219
	\$129,087	\$84,082

6. Other expenses

	3 months ended March 31, 2013	3 months ended March 31, 2012
Transaction costs	\$3,030	\$9,331
Restructuring and integration costs	2,864	1,345
	\$5,894	\$10,676

Transaction costs incurred during the three months ended March 31, 2013 primarily relate to our strategic and operational review and consist of legal and professional fees of \$1,123 (three months ended March 31, 2012 - \$3,803), consultants' fees of \$1,091 (2012 - \$2,146), employee bonuses related to the transactions of \$nil (three months ended March 31, 2012 - \$2,700) and other transaction costs of \$816 (three months ended March 31, 2012 - \$682). Transaction costs incurred during the three months ended March 31, 2012 were associated with the acquisition of DMX Holdings, Inc. ("DMX").

Restructuring and integration costs for the three months ended March 31, 2013 consist of severance costs of \$2,397 (three months ended March 31, 2012 - \$488) and other integration costs of \$467 (three months ended March 31, 2012 - \$857) in respect of IT integration, relocation expenses, rebranding and other integration and transition activities. These restructuring and integration activities are as a result of integrating various businesses, primarily Muzak, Mood Europe and DMX.

Mood Media Corporation
NOTES TO THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS
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In thousands of US dollars unless otherwise stated

7. Finance (income) costs, net

	3 months ended March 31, 2013	3 months ended March 31, 2012
Interest expense	\$12,800	\$10,191
Change in fair value of financial instruments (i)	(3,835)	4,180
Change in fair value of deferred and contingent consideration (ii)	(15,484)	424
Other finance costs, net (iii)	1,043	1,436
	\$(5,476)	\$16,231

(i) Change in fair value of financial instruments consists of:

	3 months ended March 31, 2013	3 months ended March 31, 2012
Cross-currency interest rate swap (a)	\$(1,147)	\$608
Interest rate floor (b)	(738)	(1,725)
Interest rate cap (c)	5	124
Prepayment option (d)	(1,955)	-
Compensation warrants	-	5,173
	\$(3,835)	\$4,180

(a) The Company has a cross-currency interest rate swap for a notional amount of \$32,375 that converts Euros into US dollars at a foreign exchange rate of 1.2350 and converts floating interest to a fixed rate of 8.312%. The Company does not account for this cross-currency interest rate swap as a hedging instrument and, therefore, any change in fair value is recorded as finance (income) cost in the interim consolidated statements of income (loss). The change in the fair value during the three months ended March 31, 2013 was a gain of \$1,147 (three months ended March 31, 2012 - loss of \$608) (note 14).

(b) In accordance with the Company's credit agreement, the Company entered into an arrangement whereby LIBOR would have a minimum floor of 1.50%. However, at the time of entering this credit agreement, LIBOR was 0.25%. Under IFRS, the interest rate floor is considered an embedded derivative and is fair valued at the date of issuance and at each subsequent reporting period. Any change in fair value is included within finance (income) costs, net in the interim consolidated statements of income (loss). The change in the fair value during the three months ended March 31, 2013 was a gain of \$738 (three months ended March 31, 2012 - gain of \$1,725) (note 14).

(c) In accordance with the Company's credit agreement, the Company has entered into an arrangement where the Company capped LIBOR at 3.5% for 50% of the credit facility. Any changes in fair value in the interest rate cap are recorded as finance (income) costs, net in the interim consolidated statements of income (loss). The change in the fair value during the three months ended March 31, 2013 was \$5 (three months ended March 31, 2012 - \$124) (note 14).

Mood Media Corporation
NOTES TO THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS
For the three months ended March 31, 2013

In thousands of US dollars unless otherwise stated

7. Finance (income) costs, net (continued)

(d) The Company has the right to prepay the Notes early, but will incur a penalty depending on the date of settlement. The prepayment option has been treated as an embedded derivative financial instrument under IFRS. On initial recognition, the prepayment option was ascribed a fair value of \$3,200 and is recorded within other financial assets in the interim consolidated statements of financial position. On initial recognition, the carrying value of the Notes was increased by the same amount, which is amortized over the term of the Notes (note 14).

The prepayment option is fair valued at each period-end reporting date and any change in the fair value is recognized in the interim consolidated statements of income (loss) in finance (income) costs, net. The change in fair value of the prepayment option was a gain of \$1,955 (three months ended March 31, 2012 - \$nil) (note 14).

(ii) Change in fair value of deferred consideration consists of the change in fair value of consideration for the acquisition of ICI of \$5,600, to be paid in 2013 and the change in fair value of the contingent consideration for the acquisition of Muzak.

The change in fair value of the ICI deferred consideration was \$173 for the three months ended March 31, 2013 (three months ended March 31, 2012 - \$nil) (note 14).

The change in fair value of the Muzak contingent consideration was a credit of \$15,657 for the three months ended March 31, 2013 (three months ended March 31, 2012 - \$424) (note 14).

(iii) Other finance costs, net consist of the accretion interest in respect of the convertible debentures, the credit facilities and the unsecured notes, the accretion of debt related to the interest rate floor and the amortization of the debt premium arising from the prepayment option. For the three months ended March 31, 2013, accretion interest in respect of the convertible debentures was \$389 (three months ended March 31, 2012 - \$407) (note 13); accretion of the credit facilities was \$300 (three months ended March 31, 2012 - \$589) (note 13); accretion of the unsecured notes was \$275 (three months ended March 31, 2012 - \$nil) (note 13); accretion of debt related to the interest rate floor was \$222 (three months ended March 31, 2012 - \$469); and amortization of the debt premium arising from the prepayment option was a credit of \$119 (three months ended March 31, 2012 - \$nil) (note 13).

The remaining credit of \$24 within other finance (income) costs, net (three months ended March 31, 2012 - \$29) represents interest income.

Mood Media Corporation
NOTES TO THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS
For the three months ended March 31, 2013

In thousands of US dollars unless otherwise stated

8. Income tax

	3 months ended March 31, 2013	3 months ended March 31, 2012
Current tax expense		
Current tax on income for the period	\$796	\$698
Total current tax	796	698
Deferred tax expense		
Origination and reversal of temporary differences	5,596	(1,295)
Recognition of previously unrecognized deferred tax assets	-	(16,200)
Total deferred tax charge (credit)	5,596	(17,495)
Total income tax charge (credit)	\$6,392	\$(16,797)

9. Earnings (loss) per share

Basic and diluted earnings (loss) per share ("EPS") amounts have been determined by dividing income (loss) for the period by the weighted average number of common shares outstanding throughout the period.

	3 months ended March 31, 2013	3 months ended March 31, 2012
Weighted and diluted average common shares (000s)	171,640	132,428
Total operations		
Basic EPS	\$(0.05)	\$(0.08)
Diluted EPS	(0.05)	(0.08)
Continuing operations		
Basic EPS	\$(0.03)	\$0.01
Diluted EPS	(0.03)	0.01
Discontinued operations		
Basic EPS	\$(0.02)	\$(0.09)
Diluted EPS	(0.02)	(0.09)

Convertible debentures, share options and warrants have not been included in the calculation of diluted EPS because they are anti-dilutive for the years presented.

Mood Media Corporation

NOTES TO THE INTERIM CONSOLIDATED FINANCIAL STATEMENTS

For the three months ended March 31, 2013

In thousands of US dollars unless otherwise stated

10. Business combinations

Acquisitions of DMX, BIS, ICI and Technomedia in 2012

On December 24, 2012, the Company acquired 100% of the issued and outstanding shares of the following private entities: Technomedia NY, LLC, Technomedia Solutions, LLC, ServiceNET Exp, LLC, Convergence, LLC, (collectively "Technomedia"). Technomedia provides advanced media and technology innovations for multiple industries, including retail, hospitality, theme parks, performing arts, museums, special venue and education. The Company believes that the acquisition of Technomedia will support the growth of the Company's visual business.

The Technomedia sale and purchase agreement contains a working capital adjustment, which resulted in an additional payment of \$525 (note 14).

On October 19, 2012, Muzak, a subsidiary of the Company, acquired certain assets and liabilities of Independent Communications Inc. ("ICI"), one of its largest franchisees. ICI offers a range of in-store audio, visual and scent solutions and operates in the mid-Atlantic region of the United States.

The ICI sale and purchase agreement contains a preliminary working capital adjustment, which resulted in an additional payment of \$1,582 (note 14).

The valuation of intangible assets and certain other assets and liabilities for ICI and Technomedia as well as any additional working capital adjustments have not yet been completed; therefore, the allocation of the ICI and Technomedia purchase prices are based on management's best estimates and are currently considered preliminary.

On May 31, 2012, the Company acquired 100% of the issued and outstanding shares of the following private entities: Aplusk B.V., BIS Bedrijfs Informatie Systemen B.V., BIS Business Information Systems N.V., Avimotion Holding B.V. and BIS Elektrotechniek B.V. (collectively "BIS"). BIS provides the design, installation and supply of audio and visual solutions to private and public sector organizations in the Benelux region. The Company believes the acquisition of BIS will support the growth of the Company's visual business.

On March 20, 2012, the Company acquired 100% of the issued and outstanding shares of DMX Holdings Inc. ("DMX"), a private company that provides brand-enhancing in-store media services in North America. The non-controlling interest of one of DMX's subsidiaries was not acquired. The Company elected to measure the non-controlling interest in the subsidiary at the proportionate share of its interest in the identifiable net assets. The Company believes DMX will complement its core in-store media business.

Mood Media Corporation
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In thousands of US dollars unless otherwise stated

10. Business combinations (continued)

The finalized fair value of the identifiable assets and liabilities of DMX and BIS and the preliminary fair values of ICI and Technomedia as at the date of acquisition were as follows:

	DMX	BIS	ICI	Technomedia
Assets				
Cash	\$1,930	\$533	\$-	\$1,019
Trade receivables and prepaid expenses	17,880	10,251	4,134	9,319
Inventories	2,974	3,455	718	289
Property and equipment	3,168	1,748	2,874	302
Intangible assets	52,486	12,893	15,324	10,580
	78,438	28,880	23,050	21,509
Liabilities				
Trade and other payables	27,590	9,042	1,054	5,292
Deferred revenue	3,309	2,911	1,788	1,566
Loans to former DMX debtholders	32,267	-	-	-
Deferred tax liabilities	19,277	3,223	-	-
	82,443	15,176	2,842	6,858
Total identifiable net assets (liabilities) at fair value	(4,005)	13,704	20,208	14,651
Non-controlling interests	(1,597)	-	-	-
Goodwill arising on acquisition	56,067	14,417	8,668	8,680
Purchase consideration transferred	50,465	28,121	28,876	23,331
Fair value analysis of purchase consideration transferred:				
Cash	50,465	28,121	23,876	23,331
Deferred consideration	-	-	5,000	-
Total purchase consideration	50,465	28,121	28,876	23,331
Analysis of cash flows on acquisition:				
Net cash acquired	1,930	533	-	1,019
Cash paid	(50,465)	(28,121)	(23,876)	(23,331)
Net cash outflow	\$(48,535)	\$(27,588)	\$(23,876)	\$(22,312)

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In thousands of US dollars unless otherwise stated

11. Intangible assets

	Customer relationships	Music library	Technology platforms and software	Brands	Total
Cost					
As at January 1, 2012	\$201,931	\$29,232	\$65,596	\$33,927	\$330,686
Additions	-	-	7,593	-	7,593
Acquisitions	68,881	-	15,589	6,813	91,283
Discontinued operations	(21,439)	(6,634)	(5,133)	-	(33,206)
Exchange differences	1,532	428	1,425	346	3,731
As at December 31, 2012	250,905	23,026	85,070	41,086	400,087
Additions	-	-	1,141	-	1,141
Exchange differences	(1,566)	(658)	(1,919)	(505)	(4,648)
As at March 31, 2013	249,339	22,368	84,292	40,581	396,580
Amortization					
As at January 1, 2012	\$22,798	\$6,140	\$13,194	\$-	\$42,132
Amortization	18,298	2,531	11,468	1,595	33,892
Discontinued operations	(10,188)	(3,110)	(3,037)	-	(16,335)
Exchange differences	236	127	362	-	725
As at December 31, 2012	31,144	5,688	21,987	1,595	60,414
Amortization	4,964	537	3,455	1,257	10,213
Exchange differences	(320)	(177)	(407)	(114)	(1,018)
As at March 31, 2013	35,788	6,048	25,035	2,738	69,609
Net book value					
As at March 31, 2013	\$213,551	\$16,320	\$59,257	\$37,843	\$326,971
As at December 31, 2012	219,761	17,338	63,083	39,491	339,673

Total amortization recognized for the three months ended March 31, 2013 was \$10,213 (three months ended March 31, 2012 - \$7,500), which forms part of depreciation and amortization in the interim consolidated statements of income (loss).

Internally generated intangible assets with a net book value of \$7,444 (December 31, 2012 - \$6,712) have been included within technology platforms and software as at March 31, 2013.

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12. Goodwill

	March 31, 2013	December 31, 2012
Cost, beginning of period	\$334,709	\$250,041
Goodwill arising on acquisitions	2,107	85,725
Discontinued operations	-	(4,845)
Net exchange differences	(4,540)	3,788
Cost, end of period	332,276	334,709
Accumulated impairment losses, beginning and end of period	(5,418)	(5,418)
Net book value, end of period	\$326,858	\$329,291

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13. Loans and borrowings

	Prescribed interest rate	March 31, 2013	December 31 2012
Due in less than one year:			
Credit facility iv)	7.0%	\$2,132	\$2,132
Due in more than one year:			
Senior unsecured notes i)	9.25%	350,000	350,000
Unamortized discount – financing costs ii)		(8,444)	(8,719)
Unamortized premium – prepayment option iii)		3,001	3,120
		344,557	344,401
Credit facility iv)	7.0%	207,364	207,897
Unamortized discount – financing costs v)		(6,017)	(6,317)
Unamortized discount – interest rate floor vi)		(4,525)	(4,747)
		196,822	196,833
10% Unsecured convertible debentures vii)	10.0%	45,338	44,949
		586,717	586,183
Total loans and borrowings		\$588,849	\$588,315

Senior unsecured notes

i) On October 19, 2012, the Company closed its offering of \$350,000 aggregate principal amount of senior unsecured notes (the “Notes”) by way of a private placement. The Notes are guaranteed by all of the Company’s existing U.S. subsidiaries (other than Mood Entertainment Inc. and Muzak Heart & Soul Foundation). The guarantee is an unsecured obligation. The Notes are due October 15, 2020 and bear interest at an annual rate of 9.25%. The effective interest rate on the Notes is 9.46%.

In connection with the Notes, amendments were made to the Company’s existing first lien credit facility. The first lien credit facility was amended to, among other things: (i) permit the incurrence of the debt represented by the Notes; (ii) revise the financial maintenance covenants contained therein, including: removing the maximum total leverage ratio financial maintenance covenant, adding a maximum senior secured leverage ratio financial maintenance covenant, reducing the minimum interest coverage ratio financial maintenance covenant and providing for customary equity cure rights related to financial maintenance compliance; and (iii) increase the size of the Company’s first lien revolving credit facility from \$20,000 to \$25,000.

ii) The total costs associated with the Notes of \$8,942 were recorded as finance costs and deducted from the Notes. The Notes will be accreted back to their principal amount over the term of the Notes. During the three months ended March 31, 2013, accretion expense was \$275 (three months ended March 31, 2012 - \$nil), which is included in finance (income) costs, net in the interim consolidated statements of income (loss) (note 7).

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13. Loans and borrowings (continued)

iii) The Notes contain an option to repay the entire amount prior to October 15, 2020 at a set repayment fee. This option has been treated as an embedded derivative financial instrument in the interim consolidated statements of financial of position under IFRS and was valued at \$3,200 on October 19, 2012. The prepayment option is measured at fair value at each reporting date and included in other financial assets, with any change recorded in the interim consolidated statements of income (loss). The Notes include the premium for the fair value as at inception of this embedded derivative. The amortization of the debt premium arising from the prepayment option which is included within finance (income) costs, net in the interim consolidated statements of income (loss) (note 7) was a credit of \$119 (three months ended March 31, 2012 - \$nil).

Credit facility

iv) In May 2011, the Company entered into credit facilities with Credit Suisse Securities AG (“Credit Suisse”), as agent, consisting of a \$20,000, five-year revolving credit facility, a \$355,000 7-year first lien term loan and a \$100,000, 7.5-year second lien term loan (collectively the “Credit Facilities”).

The Company used the net proceeds of the Notes to repay \$140,000 of its first lien credit facility and \$100,000 of its second lien credit facility. Credit Suisse on behalf of the lenders under the first lien credit facility has security over substantially all the property and assets based in the United States (other than Mood Entertainment Inc.). In addition, as discussed above, the Company amended the first lien credit facility to increase the size of the Company’s first lien revolving credit facility from \$20,000 to \$25,000. As at March 31, 2013, the Company had \$21,600 available under the revolving credit facility. The Credit Facilities are subject to the maintenance of financial covenants (per the amended credit facilities agreement). The Company was in compliance with these covenants as at March 31, 2013.

Following the repayments to the Credit Facilities, the first lien term loan is repayable at \$533 a quarter, with the remainder repayable on May 6, 2018. Interest on the first lien loan accrues at a rate of adjusted LIBOR plus 5.50% per annum or the alternate base rate plus 4.50% per annum, as applicable. The effective interest rate on the Credit Facilities is 8.02%. During the three months ended March 31, 2013, a repayment of \$533 was made on the first lien term loan.

On August 2, 2011, the Company purchased an interest rate cap for \$619 in conjunction with the requirements of the credit agreement. This derivative financial instrument is fair valued at each reporting date with any change in fair value recorded within the interim consolidated statements of income (loss). As at March 31, 2013, the fair value of the interest rate cap was \$5 (December 31, 2012 - \$10). This is shown within other financial assets in the interim consolidated statements of financial position. The change in fair value of \$5 for the three months ended March 31, 2013 is included in finance (income) costs, net in the interim consolidated statements of income (loss) (note 7).

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13. Loans and borrowings (continued)

v) The total costs associated with the Credit Facilities of \$17,426 were recorded as finance costs and are accreted over the term of the Credit Facilities using the effective interest rate method. Accretion expenses associated with the Credit Facilities for the three months ended March 31, 2013 were \$300 (three months ended March 31, 2012 - \$589).

Unamortized finance costs as at March 31, 2013 were \$6,017 (December 31, 2012 - \$6,317).

vi) On initial recognition, the interest rate floor was ascribed a fair value of \$13,234 and this non-cash liability is included within other financial liabilities in the consolidated statements of financial position. On initial recognition, the carrying value of the debt was reduced by the same amount, which is accreted over the term of the debt.

The accretion of debt related to the interest rate floor for three months ended March 31, 2013 was \$222 (three months ended March 31, 2012 - \$469).

Unrecognized debt accretion as at March 31, 2013 was \$4,525 (December 31, 2012 - \$4,747).

Convertible debentures

vii) On October 1, 2010, the Company issued new debentures (the "New Debentures") with a principal amount of \$31,690. As part of this transaction, the Company also issued, as partial payment of the underwriters' fee, an additional \$1,078 in New Debentures for a total of \$32,768 aggregate principal amount of New Debentures.

The New Debentures have characteristics of both debt and equity. Accordingly, \$28,112 of the fair value was ascribed to the debt component and \$4,656 was ascribed to the equity component. Fair value was determined by reference to similar debt instruments and market transactions of the amended debentures.

Costs associated with the New Debentures have been recorded as finance costs for the convertible debentures and are recognized over the term of the related facilities. These have been pro-rated against the debt and equity components. As at March 31, 2013, the carrying value of the debt component was \$28,322 (December 31, 2012 - \$28,024), which is net of unamortized financing costs of \$1,036 (December 31, 2012 - \$1,140).

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13. Loans and borrowings (continued)

On May 6, 2011, the Company issued new debentures (the "Consideration Debentures") with a principal amount of \$5,000 as part of the consideration for the acquisition of Muzak. The Consideration Debentures have a maturity date of October 31, 2015 and bear interest at a rate of 10% per annum, payable semi-annually. They are convertible at any time at the option of the holders into common shares at an initial conversion price of \$2.43 per common share. The Consideration Debentures have characteristics of both equity and debt. Accordingly, on issuance, \$4,602 of the fair value was ascribed to the debt component and \$398 was ascribed to the equity component. Fair value was determined by reference to similar debt instruments. As at March 31, 2013, the carrying value of the debt component was \$4,428 (December 31, 2012 - \$4,408).

On May 27, 2011, the Company completed a private placement of debentures (the "Convertible Debentures") with a principal amount of \$13,500. The Convertible Debentures were issued for a subscription price of \$0.9875 per \$1 principal amount, resulting in gross proceeds of \$13,331. The Convertible Debentures have a maturity date of October 31, 2015 and bear interest at a rate of 10% per annum, payable semi-annually. They are convertible at any time at the option of the holders into common shares at an initial conversion price of \$2.80 per common share. The Convertible Debentures have characteristics of both equity and debt.

Accordingly, on issuance, \$12,085 of the fair value was ascribed to the debt component and \$1,246 was ascribed to the equity component. Fair value was determined by reference to similar debt instruments. As at March 31, 2013, the carrying value of the debt component was \$12,588 (December 31, 2012 - \$12,517). A deferred tax liability of \$658 was recorded on the equity component of Convertible Debentures issued in 2011. The corresponding entry was a reduction to contributed surplus.

For the three months ended March 31, 2013, total accretion interest in respect of all convertible debentures was \$389 (three months ended March 31, 2012 - \$407), which is included within finance (income) costs, net in the interim consolidated statements of income (loss) (note 7). During the three months ended March 31, 2013, no debentures were converted (three months ended March 31, 2012 - \$nil).

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14. Other financial assets and financial liabilities

Other financial assets

	March 31, 2013	December 31, 2012
Interest rate cap	\$5	\$10
Prepayment option	5,155	3,200
Total other financial assets	\$5,160	\$3,210

Interest rate cap

On August 2, 2011, in accordance with the Company's credit agreement, the Company entered into an arrangement where the Company capped LIBOR at 3.5% for 50% of the credit facility. This derivative financial instrument is fair valued at each reporting date and any change in fair value is recognized in the interim consolidated statements of income (loss) within finance (income) costs, net. The change in fair value of the interest rate cap for the three months ended March 31, 2013 was \$5 (note 7).

Prepayment option

The Company has the right to prepay the Notes early, but will incur a penalty depending on the date of settlement. The prepayment option has been treated as an embedded derivative financial instrument under IFRS. On initial recognition, the prepayment option was ascribed a fair value of \$3,200, which is recorded within other financial assets in the consolidated statements of financial position. On initial recognition the carrying value of the Notes were increased by the same amount, which is amortized over the term of the Notes.

The prepayment option is fair valued at each reporting date and any change in the fair value is recognized in the interim consolidated statements of income (loss) within finance (income) costs, net. The change in fair value of the prepayment option for the three months ended March 31, 2013 was \$1,955 (note 7).

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14. Other financial assets and financial liabilities (continued)

Other financial Liabilities

	March 31, 2013	December 31, 2012
Cross-currency interest rate swap	\$1,130	\$2,277
Finance leases	2,666	3,047
Deferred and contingent consideration	9,751	23,128
Interest rate floor	9,055	9,793
Total other financial liabilities	22,602	38,245
Due in less than one year	9,662	8,788
Due in more than one year	12,940	29,457
Total other financial liabilities	\$22,602	\$38,245

Cross-currency interest rate swap

As at December 31, 2010, the Company had entered into a cross-currency interest rate swap for the period ending June 4, 2013. The cross-currency interest rate swap has a historical notional amount of \$32,375 and converts Euros into US dollars at a foreign exchange rate of 1.2350 and converts floating interest to a fixed rate of 8.312%.

The Company does not account for the cross-currency interest rate swap as a hedging derivative financial instrument for accounting purposes. The change in fair value compared to the previous period is presented in finance (income) costs, net in the interim consolidated statements of income (loss).

For the three months ended March 31, 2013, the change in fair value of the cross-currency interest rate swap was a gain of \$1,147, which is included in finance (income) costs, net in the consolidated statements of income (loss) (note 7). As at March 31, 2013, the fair value of the cross-currency interest rate swap was \$1,130 (December 31, 2012 - \$2,277), and has been recorded in other financial liabilities in the interim consolidated statements of financial position. Fair value is determined by management with reference to mark-to-market valuations provided by financial institutions.

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14. Other financial assets and financial liabilities (continued)

Deferred and contingent consideration

The consideration for the acquisition of ICI contains deferred consideration of \$5,600, to be paid in 2013. The fair value of the ICI deferred consideration was \$5,173 as at March 31, 2013 (December 31, 2012 - \$5,000). In April 2013, additional ICI consideration of \$1,582 was paid in respect of the working capital adjustment in accordance with the purchase agreement.

In April 2013, additional Technomedia consideration of \$525 was paid in respect of the working capital adjustment in accordance with the purchase agreement.

As part of the consideration for the acquisition of Muzak, a maximum of \$30,000 cash may be paid in the three years following closing in the event the Company achieves minimum EBITDA targets. The Company records this potential consideration at the established fair value at each reporting period end. Fair value is established using probability of expected outcomes and future cash flows. For the three months ended March 31, 2013, a credit of \$15,657 was recorded in finance (income) costs, net. The fair value of the contingent consideration as at March 31, 2013 was \$2,471 (December 31, 2012 - \$18,128).

Interest rate floor

The Credit Facilities carry an interest rate floor of 150 basis points, which is considered an embedded derivative under IFRS as the floor rate exceeded actual LIBOR at the time that the debt was incurred. As a result, the interest rate floor derivative was required to be separated from the carrying value of Credit Facilities and accounted for as a separate financial liability measured at fair value through profit or loss.

The interest rate floor is fair valued at each reporting date and any change in the fair value is recorded in the interim consolidated statements of income (loss) in finance (income) costs, net. The change in fair value for the three months ended March 31, 2013 was a gain of \$738 (note 7). The fair value of the interest rate floor as at March 31, 2013 was \$9,055 (December 31, 2012 - \$9,793). Fair value is determined by reference to mark-to-market valuation performed by financial institutions at each reporting date.

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15. Shareholders' equity

Share capital

Share capital represents the number of common shares outstanding.

As at March 31, 2013, an unlimited number of common shares with no par value were authorized.

Changes to share capital were as follows:

	Number of Shares	Amount
Balance as at January 1, 2012	127,937,063	\$171,912
Common shares issued, net of issue costs	38,589,000	138,174
Warrants exercised	4,100,000	12,308
Options exercised	867,000	560
Conversion of convertible debentures	146,500	364
Balance as at December 31, 2012 and March 31, 2013	171,639,563	\$323,318

On April 26, 2012, the Company entered into an agreement pursuant to which the underwriters agreed to purchase 6,675,000 common shares of the Company on a bought deal private placement basis at a price of CDN\$4.12 per common share. The offering closed on May 17, 2012 with a further 114,000 common shares purchased under the over-allotment option. Total gross proceeds were \$27,717 and net proceeds after expenses were \$26,562.

On March 20, 2012, in connection with the closing of the acquisition of DMX, the Company completed the private placement of 31,800,000 common shares at a subscription price of CDN\$3.60 per common share for gross proceeds of \$115,884 and net proceeds after expenses of \$111,612.

Foreign exchange translation reserve

The foreign exchange translation reserve is used to record exchange differences arising from the translation of the financial statements of foreign subsidiaries.

Deficit

Deficit represents the accumulated loss of the Company attributable to the shareholders to date.

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16. Share-based compensation

Equity-settled share options

The Company has a share option plan (the "Plan") for its employees, directors and consultants, whereby share options may be granted subject to certain terms and conditions. The issuance of share options is determined by the Board of Directors of the Company. The aggregate number of shares of the Company that may be issued under the Plan is limited to 10% of the number of issued and outstanding common shares at the time. The exercise price of share options must not be less than the fair market value of the common shares on the date that the option is granted. Share options issued under the Plan vest at the rate of 25% on each of the four subsequent anniversaries of the grant date and are subject to the recipient remaining employed with the Company. All of the vested share options must be exercised no later than 10 years after the grant date. With the adoption of the Company's current share option plan on June 17, 2008, no further grants of options were made pursuant to the former 2005 plan. Options previously granted under the 2005 plan will continue to vest. The Company uses the Black-Scholes option pricing model to determine the fair value of options issued.

The expense recognized for the three months ended March 31, 2013 relating to equity-settled share-option transactions for employees was \$363 (three months ended March 31, 2012 - \$887), which has been recorded in other expenses in the interim consolidated statements of income (loss).

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16. Share-based compensation (continued)

Changes in the number of options, with their weighted average exercise prices for the three months ended March 31, 2013 and 2012, are summarized below:

	3 months ended March 31, 2013		3 months ended March 31, 2012	
	Number	Weighted average exercise price	Number	Weighted average exercise price
Outstanding at beginning of period	15,465,800	\$1.92	15,250,300	\$1.82
Exercised during the period	-	-	(57,000)	1.18
Forfeited/expired during the period	(206,250)	2.81	(75,000)	2.64
Outstanding at end of period	15,259,550	1.91	15,118,300	1.82
Exercisable at end of period	8,384,550	\$1.16	6,032,868	\$0.69

The following information relates to share options that were outstanding as at March 31, 2013:

Range of exercise prices	Number of options	Weighted average remaining contractual life (years)	Weighted average exercise price
\$0.00-\$0.30	3,600,000	6	\$0.21
\$0.31-\$1.50	2,458,300	5	1.08
\$1.51-\$2.50	1,565,000	5	1.78
\$2.51-\$3.50	7,636,250	8	3.00
	15,259,550	7	\$1.91

Warrants

The following warrants were outstanding as at March 31, 2013:

	Number	Exercise price	Expiry date
Muzak acquisition warrants	4,407,543	\$3.50	May 2016

Warrants are recorded at the time of the grant for an amount based on the Black-Scholes option pricing model, which is affected by the Company's share price as well as assumptions regarding a number of subjective variables.

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17. Commitments and contingencies

Operating leases

Future minimum rental payments under non-cancellable operating leases as at March 31, 2013 and December 31, 2012 are as follows:

	March 31, 2013	December 31, 2012
Within one year	\$16,073	\$16,410
After one year but not more than five years	38,841	40,512
More than five years	4,605	4,901
	\$59,519	\$61,823

Finance leases

The Company has finance leases for various items of equipment. These leases have terms of renewal but no purchase options and escalation clauses. Renewals are at the option of the specific entity that holds the lease. Future minimum lease payments under finance leases, together with the present value of the net minimum lease payments, are as follows:

	March 31, 2013		December 31, 2012	
	Minimum payments	Present value	Minimum payments	Present value
Within one year	\$1,880	\$ 1,760	\$2,051	\$1,920
After one year but not more than five years	1,414	662	1,536	719
Total minimum lease payments	3,294	2,422	3,587	2,639
Less amounts representing finance charges	(628)	(628)	(540)	(540)
Present value of minimum lease payments	\$2,666	\$1,794	\$3,047	\$2,099

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17. Commitments and contingencies (continued)

Contingencies

PFH litigation

In August 2008, the Company received notification that PFH Investments Limited ("PFH") had filed a complaint with the Ontario Superior Court of Justice against the Company and certain officers under Section 238 of the Canada Business Corporations Act ("CBCA") alleging that the Company, when negotiating amendments to convertible debentures first issued to PFH in 2006, withheld data related to the issuance of share options at a strike price of \$0.30 per share, such conversion price to which PFH was then entitled. In addition to damages of \$35,000 and among other things, PFH is seeking a declaration that the amendments to the original debenture agreement are void and that the original debenture be reinstated. The Company believes it acted properly and in accordance with the original and amended debenture agreements when it fully repaid the debenture in the amount of \$1,620 on June 19, 2008 and has responded accordingly. On July 2, 2009, the Company extended a confidential settlement offer to PFH. Among the various proposed obligations of the parties under the offer, pursuant thereto, but subject to regulatory approval, the Company would have issued to PFH 3,333,333, shares at \$0.30 per share. This offer has since expired. Mood Media continues to consult with legal counsel and intends to continue to vigorously defend the claim, which it believes to be without merit. Since it is not possible to determine the final outcome of this matter and management believes that the claims are without merit, no accrual has been recorded.

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18. Financial instruments

Fair value of financial instruments

The book values of the Company's financial assets and financial liabilities approximate the fair values of such items as at March 31, 2013, with the exception of the Convertible Debentures. The book value of the Convertible Debentures outstanding was \$45,338 (December 31, 2012 - \$44,949) and the fair value was \$39,666 (December 31, 2012 - \$52,549).

The following tables present information about the Company's financial assets and liabilities measured at fair value on a recurring basis and indicate the fair value hierarchy of the valuation techniques used to determine such fair values.

Fair value as at March 31, 2013				
Description	Total	Level 1	Level 2	Level 3
		Quoted prices in active markets for identical assets	Significant other observable inputs	Significant unobservable inputs
Cross-currency interest rate swap	\$(1,130)	\$-	\$(1,130)	\$-
Interest rate floor	(9,055)	-	(9,055)	-
Interest rate cap	5	-	5	-
Prepayment option	5,155	-	5,155	-

Fair value as at December 31, 2012				
Description	Total	Level 1	Level 2	Level 3
		Quoted prices in active markets for identical assets	Significant other observable inputs	Significant unobservable inputs
Cross-currency interest rate swap	\$(2,277)	\$-	\$(2,277)	\$-
Interest rate floor	(9,793)	-	(9,793)	-
Interest rate cap	10	-	10	-
Prepayment option	3,200	-	3,200	-

During the three months ended March 31, 2013, there were no transfers between Level 1 and Level 2 fair value measurements, and no transfers into and out of Level 3 fair value measurements. No transfers between any levels of the fair value hierarchy took place in the equivalent comparative year. There were also no changes in the purpose of any financial asset or financial liability that subsequently resulted in a different classification of that asset or liability.

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19. Segment information

In-store media

The Company provides multi-sensory in-store media and marketing solutions to a wide range of customer-facing businesses in the retail, financial services, hospitality, restaurant and leisure industries internationally. Revenue is derived predominantly from the provision of audio, visual and messaging services and the sale and lease of propriety equipment.

Segment profit has been defined as income for the period before finance (income) costs, net, foreign exchange on financing transactions and income taxes after adding back depreciation and amortization, share-based compensation and other non-recurring expenses. Corporate costs have been allocated to the reportable segment.

	3 months ended March 31, 2013	3 months ended March 31, 2012
Income (loss) before finance (income) costs, foreign exchange on financing transactions and taxes	\$1,981	\$(2,302)
Depreciation and amortization	17,724	12,310
Share-based compensation	363	887
Other expenses	5,894	10,676
Segment profit	\$25,962	\$21,571

The Company reports its continuing operations in one reportable segment, 'In-store media', based on the business activity of the Company and its subsidiaries.

Geographical areas

Revenue is derived from the following geographic areas based on where the customer is located:

	3 months ended March 31, 2013	3 months ended March 31, 2012
US	\$81,614	\$51,355
Canada	1,423	334
International	22,913	18,739
Netherlands	15,001	3,974
France	8,136	9,680
Total revenue	\$129,087	\$84,082

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19. Segment information (continued)

Non-current assets

Non-current assets are derived from the following geographic areas, based on the location of the individual subsidiaries of the Company:

	March 31, 2013	December 31, 2012
US	\$449,996	\$457,957
Canada	10,976	8,235
International	262,240	272,850
Total non-current assets	\$723,212	\$739,042

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20. Discontinued operations

During March 2012, the Company decided to dispose of Mood Media Entertainment (“MME”). As at March 31, 2013, MME remained as classified as a disposal group held for sale and as a discontinued operation. The results of MME are presented below:

	3 months ended March 31, 2013	3 months ended March 31, 2012
Revenue	\$6,544	\$6,677
Expenses	9,512	12,875
Operating loss	(2,968)	(6,198)
Impairment of goodwill and long-lived assets	784	4,845
Loss before taxes from discontinued operations	(3,752)	(11,043)
Income tax charge	-	1,210
Loss after taxes from discontinued operations	\$(3,752)	\$(12,253)

The major classes of assets and liabilities of MME classified as held for sale as at March 31, 2013 are as follows:

	March 31, 2013
ASSETS	
Trade and other receivables	\$6,587
Inventories	5,432
Prepaid expenses	560
Assets classified as held for sale	\$12,579
LIABILITIES	
Trade and other payables	\$8,068
Deferred revenue	123
Liabilities directly associated with assets classified as held for sale	\$8,191

During the three months ended March 31, 2013, the Company impaired property and equipment of \$784.

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In thousands of US dollars unless otherwise stated

20. Discontinued operations (continued)

The net cash flows incurred by MME are as follows:

	3 months ended March 31, 2013	3 months ended March 31, 2012
Operating activities	\$(501)	\$607
Investing activities	(784)	(1,163)
Net cash outflow	\$(1,285)	\$(556)

MME is no longer disclosed as a separate reportable segment in note 19.

Subsequent event

On May 7, 2013, the Company entered into a binding arrangement to sell substantially all the assets of Mood Media Entertainment for proceeds of approximately \$2,000. This arrangement is subject to certain regulatory approvals that management expects will be granted. As at March 31, 2013, the current assets, principally comprised of accounts receivable and inventory, have been valued in accordance with the Company's accounting policies which are in accordance with IAS 39 and IAS 2, respectively. The Company's policy and methodology relating to provisions for slow moving and obsolete inventory have been applied in a consistent manner with those at December 31, 2012.

As part of the disposition, the Company is exiting any residual activities, the costs of which are still to be finalized. These costs have not been recorded as at March 31, 2013 as they do not meet the requirement for recognition under IAS 37 or IAS 19.